



Johnson's Garden Talk

Lawn and garden information for the friends and customers of Johnson's Garden Centers

Johnson's Garden Talk

December 2002



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Wichita, KS 67203
316-942-1443

EAST STORE

6225 E. Shadybrook
(21st @ Woodlawn)
Wichita, KS 67203
316-687-5451

RIDGE ROAD STORE

802 N. Ridge Rd.
Wichita, KS 67212
316-943-0494

LANDSCAPE DESIGN & INSTALLATION NIGHTSCAPING

316-943-6886

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Johnson's Exclusive!

Personal Appearance and Ornament Signing

To fully understand the "specialness" of Biedermann Christmas Ornaments, one must take a look back more than 800 years when the German village of Schwaebisch Gmuend was founded by the Kings of Staufen. This region became well known for its artisans specializing in the production of gold, silver, and brass jewelry as well as decorative ornaments. These works of art were shipped to markets in Italy and Western Europe.

The tradition in metal arts survives today in this medieval walled town located near Stuttgart, Germany. For generations, families have engaged in ornament cutting, designing their own unique decorations to give friends and relatives as holiday gifts.

The Biedermann family originated the creation of a single Christmas ornament commemorating each year, drawing on the talent from this region. In the fall of 1970 they contacted several artisan families who among them designed and cut the first ornament which depicted the town square of Schwaebisch Gmuend.

Each year since that first edition, a group of artists has selected a single design from those submitted by townspeople and school children; and the ornament to be cut for the coming season has been chosen. This is now a tradition that the people of Schwaebisch Gmuend and America cherish.

Biedermann's master cutter, Georg Neumaier, directs the production of the Biedermann Commemorative Ornament and is also involved in selecting the year's winning design.

The original brass ornament was supplemented in 1984 by Biedermann's first edition silver-plated ornament. Beginning in 1987, alternate years depict the story of "The Twelve Days of Christmas." In 1998, Biedermann introduced the first edition of the "Christmas Quotations" series.

Since 1970, Johnson's has taken pride in offering the Biedermann Commemorative Ornaments to you, the collector, and to all connoisseurs of tasteful, high quality craftsmanship. Please join us on December 9 for a personal appearance and ornament signing by Carl Biedermann and a cutting demonstration by master cutter, Georg Neumaier.

From Christmases Past

Are you a Biedermann collector? Is there a special year that you would like to honor with a Biedermann ornament? At Johnson's, we have a limited supply of Biedermann commemoratives from past years. For availability and prices, check out our new On-Line Christmas Shop at www.johnsonsgarden.com/shop.html or call our office at 316-942-3751.