



THE PLANTS OF YOUR DREAMS STARTS WITH A GOOD DIET

Lush, green leaves. Huge, colorful flowers. The biggest tomato on the block. All this and more could be yours. The quickest way to have the plant of your dreams is to feed it a regular diet of the right stuff. The right stuff in this case is a ferti•lome water soluble plant food. These plant foods come in four formulations and one of them is right for you and your plant.

Water soluble refers to the fact that the fertilizer will dissolve readily in water, thereby making the nutrients instantly and easily available to be taken up by the plant roots. Don't worry if you get some on the foliage of the plants. The leaves also absorb nutrients. (However, foliar feeding is not recommended in hot, sunny conditions.) And there is no problem with tip burning or that unsightly salt buildup on pot or soil because of ferti•lome's low salt formula. All ferti•lome plant foods contain minor elements like boron, zinc, manganese, iron and copper that are necessary for complete plant growth—sort of the minimum daily vitamin requirement for plants.

Blooming & Rooting (9-59-8)

Blooming & Rooting has a high phosphorous analysis of 9-59-8. Phosphorous is the main element for promoting root development and large, numerous blossoms, which leads to spectacular fruits and vegetables. University tests have shown dramatic increases, up to 164%, in vegetable yields when plants were watered with a high phosphorous fertilizer as a starter solution. This makes Blooming & Rooting an ideal plant food for all annual flowers. It will push out the most blossoms possible during the growing season. It is also an excellent season-long fertilizer for fruiting vegetables. Use Blooming & Rooting as a starter solution when you plant annual flowers and vegetables; and then apply weekly thereafter. You will be astounded by the results.



Geranium, Hanging Basket & Pansy Food (20-20-20)

Geranium, Hanging Basket and Pansy food is a balanced 20-20-20. This would be the one all-purpose fertilizer to have if you had to choose just one.

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The even analysis of Nitrogen to green leaf growth; phosphorous for the blooms and potassium for plant strength makes this a great nutrient source for plants that need to grow more leaves in order to have the strength to bloom. Perennials are a good example. They need to build up the entire plant to be able to perform well at their bloom time. Perennial flowers, like mums, phlox and daylilies, which come back year after year, need a balanced fertilizer when they emerge in the spring and again in the fall.

Gardener's Special (25-18-17)

The water soluble fertilizer Gardener's Special is best for tropicals, shrubs and leafy vegetables. Its analysis is 25-18-17. The slightly higher nitrogen is good for an all-round plant food when you are mostly concerned with houseplants. Another use for this Gardener's Special is fertilizing bulb foliage after the blooms have faded. This is essential if you want good repeat performance out of your tulips or amaryllis.

Acid Loving (31-11-11)

Acid Loving is a 31-11-11 formula. This very high nitrogen is superb for correcting deficiencies in acid-loving plants. It will restore the dark green leaves to bougainvilleas, hibiscus, citrus and consequently the health of these plants enabling them to produce blooms. This fertilizer is also beneficial to acid-loving shrubs that struggle in our alkaline soil, such as yews, spruce, euonymus, nandina and holly.

After you've selected the best water-soluble for your situation, the key to getting glorious results is regular use. This is especially important for plants grown in containers. Today's potting mixes are light weight; they provide great drainage and aid in good root development, but contain little or no nutritional value. Plants in pots need fertilizing at least weekly and could be fed with every watering. Plants in the ground don't need to be fed quite as often, but once a week would be beneficial and produce spectacular results. Not it's time to water, watch, and wait for the show to begin.