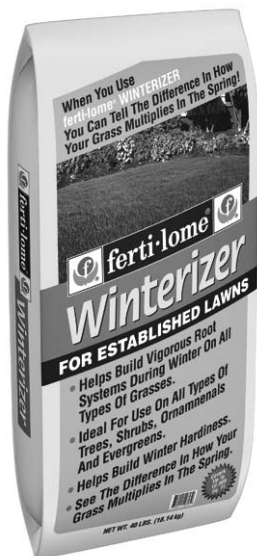




For Proven Results ... “Winterize” Your Lawn in the Fall

Many homeowners are eager to apply early spring fertilizers to their cool-season lawns (fescue, bluegrass, ryegrass). But according to **Kansas State University**, fall is the most important time to fertilize for the health of your lawn **AND** for faster green-up in the spring.

In the fall, cool-season grasses are entering their peak growth cycle as days shorten and night time temperatures moderate. Cool-season grasses thicken up in the fall by tillering, forming new shoots at the base of existing plants. The following are a few of the many advantages of fertilizing cool-season lawns **IN THE FALL** when they are actively growing:



- Darker green fall color
- Turf stays green longer in the fall and early winter
- Promotes turf density which develops a weed-resistant lawn
- Stimulates root growth instead of top growth
- Increases winter hardiness (less winter damage)
- Builds energy reserves for spring
- Reduces mowing and clippings next spring
- Greens up earlier in spring without excessive top growth
- Greater resistance to disease
- Reduces summer “burn out”
- Less thatch buildup

Nitrogen is the key fertilizer element for cool-season grasses. Three fall applications of **ferti-lome Winterizer** (25-0-6) provide your lawn with all the nitrogen and other elements recommended by **KSU** for cool-season lawns at this time of year. Apply Winterizer approximately 30 days apart starting in September. The last feeding may be applied in late November or early December. Winterizer is available in 5,000 sq. ft. and 10,000 sq. ft. bags.

September	Oct / Nov	Nov / Dec
1st Winterizer	2nd Winterizer	3rd Winterizer

You may borrow a fertilizer spreader **FREE** with each **ferti-lome Winterizer** purchase.

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